



# Fujitsu Causal AI ~ Every decision deserves causal rigor ~



## Turning everyday enterprise questions into explainable, defensible decisions in minutes.

### Key Challenges

Organizations have more data than ever before, yet many critical decisions still rely on experience and intuition. While today's AI excels at prediction and summarization, it often struggles to answer:

- Why did this happen?
- What should we change to improve outcomes?
- Which action will have the greatest impact?

### Our Solutions

#### Accessible

- Ask questions in natural language
- No data science expertise required
- From free trial to enterprise deployment

#### Rigorous

- Identify true business drivers
- Quantify cause-and-effect relationships
- Explain recommendations with evidence

#### Actionable

- Recommend actions, not just insights
- Evaluate scenarios under constraints
- Move from analysis to action in minutes

### 3 steps:



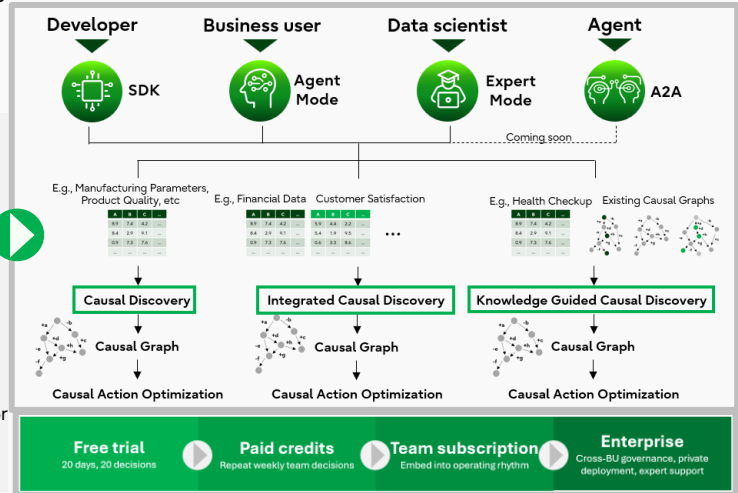
Run analysis with the CSV file.



Create a causal graph after performing data cleaning.



Obtain analysis results and recommendations for decision-making.



### Technology Overview

- Discovers causal relationships across diverse conditions—**up to 1,000x faster** than Direct LiNGAM—revealing insights often missed
- Analyzes all causal factors and **recommends mathematically optimized actions** to reduce negative impact, with explainable rationale
- Integrates **multiple datasets** to uncover broader causal relationships (e.g., customer satisfaction → revenue)
- **Leverages prior causal knowledge** (past results and known graphs) to enable reliable, high-confidence analysis even with limited data